

ORDER



KLAS

Orders
 Order / Rev: 36872
 Alt Order #:
 Product Desc: Political Issue
 Estimate: 11551
 Flight Dates: 08/06/12 - 08/07/12
 Original Date / Rev: 08/03/12 / 08/03/12
 Order Type: GENERAL

Primary AE: Misty Morgan
 Sales Office: LOC
 Sales Region: Local

Agency
 Name: Wired Media Partners
 Buying Contact: Rachael Beale
 Billing Contact:
 1580 Lincoln St.
 Denver, CO 80203

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: AUC-AFSCME
 Demographic: A25-54
 Product Codes: PO4
 Priority: LV1
 Revenue Codes: AGY, POL, ISS

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	6	\$8,800.00	\$7,480.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	6	\$8,800.00	\$7,480.00	0.00
Totals	6	\$8,800.00	\$7,480.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Misty Morgan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	08/06/12	08/06/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-----		1				\$1,200.00		0.00			
N 2	8	08/07/12	08/07/12	CBS This Morning 7-9a	CM	7-9a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-T-----		1				\$1,000.00		0.00			
N 3	8	08/06/12	08/06/12	8 News Now 4p M-F	CM	4-5p	M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				8 News Now 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-----		1				\$1,100.00		0.00			
N 4	8	08/07/12	08/07/12	8 News Now 5p M-F	CM	5-530P	-T-----	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
				Eyewitness News 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-T-----		1				\$1,500.00		0.00			
N 5	8	08/06/12	08/07/12	8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
				8 News Now 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	MT-----		2				\$2,000.00		0.00			
													Totals	6	\$8,800.00